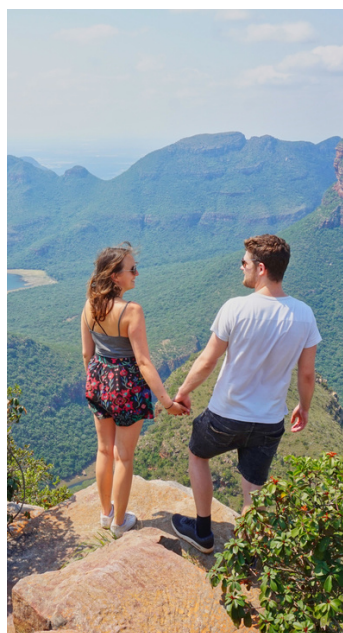
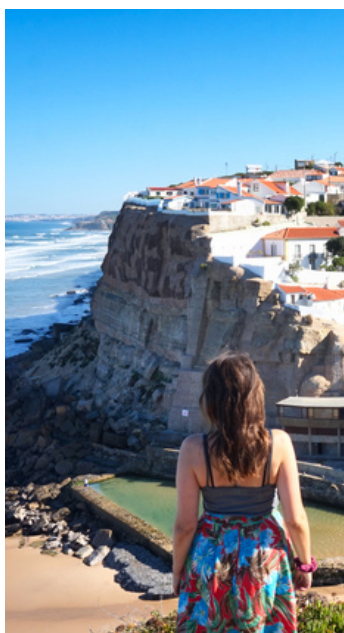


# WORLDONABUDGET



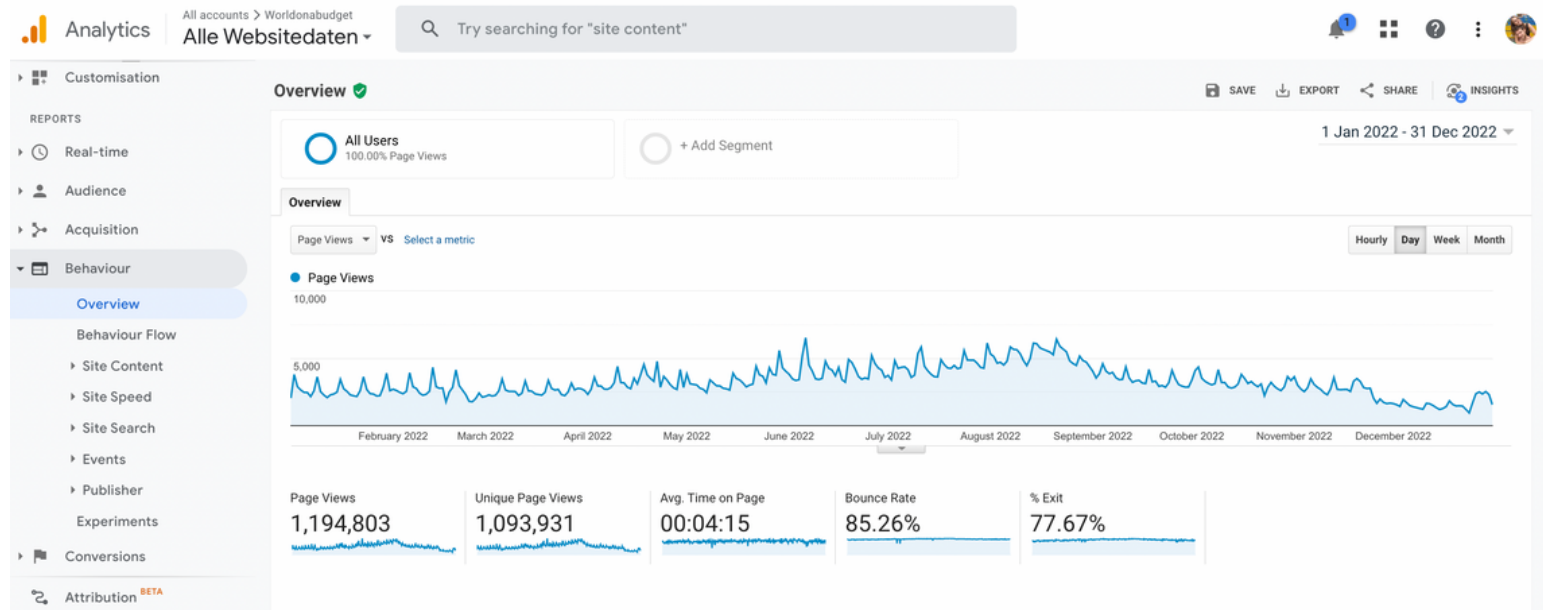
## MARIE VOLKERT & CHRISTIAN HERGESELL

On Worldonabudget we inspire others with our travels near and far. We create comprehensive guides full of individual first-hand tips and thus provide the perfect starting point for our readers to plan and carry out trips themselves. The focus is on self-organized travel with a pinch of adventure, without having to sacrifice comfort. We always keep search engine optimization in mind for a long-term visibility of your and our content.



# USER NUMBERS

We achieve long-term visibility on Google through our deep SEO knowledge. In 2022 80% of our **1.2 million page views** came directly from Google.



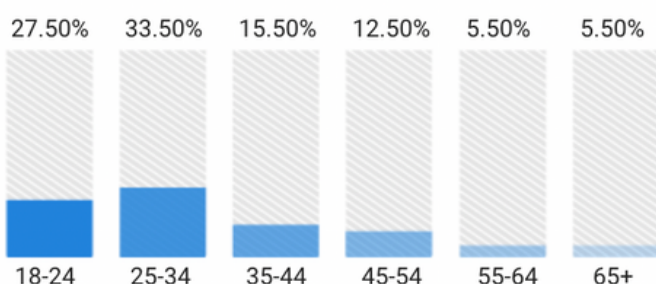
# TARGET AUDIENCE

We reach a young target group that wants to make the most of their time and set the trends of tomorrow. Our audience is german-speaking and has a high purchasing power.

Adventurous and active couples as well as solo travelers will find inspiration for their trips and specific information for trip planning in our guides.

## Age

100% of total sessions



## Gender

100% of total sessions



# SOCIAL MEDIA



5.000+  
FOLLOWER



840 K / 6.2 K  
MONTHLY  
VIEWS /  
FOLLOWER



470+  
FOLLOWER



2,000+  
FOLLOWER

## COOPERATION IDEAS

We attach great importance to cooperations with long-term added value. Together with our partners, we develop individual and authentic content ideas. Long-term visibility of our content and 360-degree communication is what we are passionate about. To achieve this, we work with customizable packages.

### **Example of a package:**

- We start with an extensive keyword research and suggest relevant keywords.
- On site, we research and create content that is perfectly tailored to our target group.
- Via social media, we take our followers live on the trip and inspire them to go there themselves.
- We publish a comprehensive search engine optimized guide on our blog and promote it on our social media platforms.
- We are also happy to create additional content for your channels.
- Afterwards, we create a monitoring report with all relevant key figures of the cooperation.

You have another idea? Feel free to contact us! We love to get creative.





**WE ARE LOOKING FORWARD TO WORKING WITH YOU!**

**MARIE & CHRIS**

**TRAVEL BLOG WORLDONABUDGET**

**CONTACT: [INFO@WORLDONABUDGET.DE](mailto:info@worldonabudget.de)**